

Community Health Initiatives Tool

MOHAWK VALLEY HEALTH SYSTEM

Mohawk Valley Partnership for Healthy Lifestyles

INITIATIVE DESCRIPTION AND GOALS

The Mohawk Valley Partnership for Healthy Lifestyles addresses critical health disparities in Oneida and Herkimer Counties, targeting neighborhoods with elevated rates of stroke, hypertension and diabetes, particularly impacting low-income, minority and immigrant communities. MVPHL employs census tracking and hot spot mapping to pinpoint these health challenges and communities.

Inspired by successful COVID-19 vaccination efforts, MVPHL collaborates with diverse stakeholders, including healthcare providers, community organizations and advocacy groups. Its strategy integrates health education, chronic disease screenings and referrals to essential services with a focus on social determinants of health, enhancing healthcare access, education and community engagement.

MVPHL achieves significant outcomes through extensive community outreach, thousands of screenings and linkage to vital services, fostering tangible improvements in health outcomes and community trust. MVPHL's culturally sensitive approach positions it as a leading initiative in promoting health equity and community partnerships.

PARTNERS

The Center (Refugee Services), Rome Health, Rome and Utica branches of the NAACP, Mohawk Latino Association, Excellus Blue Cross Blue Shield, Fidelis Care, American Heart Association, Oneida County Health Department, Alzheimer's Association, Mohawk Valley Community Action Agency and the Community Foundation of Herkimer and Oneida Counties.

OUTCOMES

MVPHL's top outcomes include hosting 362 events in 2023, educating 16,070 individuals and conducting screenings for 5,573 people.

These efforts facilitated primary care connections for 272 individuals, assisted 5,003 with health insurance enrollment and provided 4,887 heart-healthy meals.

LESSONS LEARNED

MVPHL demonstrated the critical role of dedicated funding in ensuring sustained impact and attracting additional clinical support. Furthermore, partnerships with community-based organizations, alongside community navigators and faith-based communities, have been pivotal in fostering trust and deepening engagement within the target populations. These collaborations have significantly enhanced the overall effectiveness of MVPHL's outreach efforts in improving community health outcomes.

SUSTAINABILITY

MVHS, through its office of population health, remains committed to ongoing exploration of funding opportunities and leadership in community health activities with MVPHL. This commitment ensures sustained support for advancing health equity in the Mohawk Valley through collaborative partnerships with community-based organizations and faith-based groups.

CONTACT

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